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Women Attorneys in Iowa: Victoria L. Herring

A Profile by Nancy C. Johnson

Victoria L. Herring is an attorney and an explorer.

I caught her at her desk in Des Moines, doing paperwork, and asked a few questions so that I.O.W.A. attorneys around the state might gain an appreciation for her uniqueness. From her website, I found that she describes herself as a “Civil rights lawyer focusing on discrimination, whistleblowing protections and retaliation in employment.”

She has practiced law in Iowa since graduating from Drake Law School in 1976. Over the years, she has observed changes in the practice of law. For one thing, she noted

that cases do not get before juries like they did a couple of decades ago. Her law firm website at <http://www.herringlaw.com> also contains links to several of her publications—mostly geared to assist other attorneys in sole and small firm practice, including lawyers using Macintosh computers in their firms.



Then, we chatted about those interests, which pull her away from her desk. For approximately five years, she has been involved to a small degree in travel research and planning. Her ability to customize trips is a natural outgrowth of her enjoyment of research and her rich and extensive travel experiences--gained over the years through frequent trips with her husband, Mark. This side of Victoria can be glimpsed by visiting her trademarked website, www.JourneyZing.com. In addition to customized trip and travel research, she also is a talented photographer and that has become the focus of her creative energies. Some of her photographs are for sale through JourneyZing at SmugMug [<http://victoriajz.smugmug.com>] and BuyIowaArt [<http://www.buyiowaart.com>].

If she had to create a short list of interests, it would also include reading historical fiction, studying history and genealogy, involvement in politics, appreciation of art and architecture, and enjoyment of classical and other genres of music.

I asked Victoria if she had any words of advice for her fellow women attorneys. She replied: “Do the best you can in an area of law that interests you, be honest and reliable, remain flexible and know that your work as a lawyer is meaningful for your clients and for society in general.”

Upcoming Events

2006-07 IOWA Board

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Newsletter Submissions

Do you have an idea for the I.O.W.A. newsletter?



Do you have a job to advertise, news about an I.O.W.A. member, or an upcoming event to announce?

Contact Kathy Law at kklaw@nyemaster.com.

In the Spotlight



If you know of a female Iowa attorney who would like to appear in this section of this newsletter, please contact Kathy Law at kklaw@nyemaster.com.



Iowa Coalition Against Domestic Violence *It's About Time* Auction, April 14

In our November 2006 issue, we reported on a special event planned by the Iowa Coalition Against Domestic Violence called Purse Power. The staff at ICADV was very excited about this event but later learned that another major charity in Des Moines holds a purse auction called "Old Bags." As a result, ICADV regrouped and came up with a new theme, *It's About Time*.

The event will be held April 14, 2007, at the Scottish Rite Consistory in Des Moines, and will feature an auction of timepieces and other merchandise bundled into time-themed packages (i.e. Time to Relax, Baby Time, Time for a Party). During this event, ICADV will honor three Iowa women who have worked to end domestic violence by using their time to lead, educate and volunteer.

There are many ways I.O.W.A. members can help make this event a success. For example, you might: (1) join the event committee; (2) become a personal event sponsor or encourage your firm or organization to become a sponsor; (3) donate a designer or custom-made clock, watch or other timepiece; or (4) share your special talents with ICADV. Interested persons are urged to take this opportunity to help end domestic violence by supporting ICADV. For more information contact Sarabeth Anderson at sarabetha@icadv.org or 515-244-2117.

